Global voting guidelines

2020
Internationally agreed standards for corporate governance promote long-term value creation. We recognize a set of international principles and standards from the UN and OECD.

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Introduction

Participating and voting in shareholder meetings is a basic right of shareholders. At the meeting, shareholders elect members of the board and approve other fundamental decisions concerning the company. This document describes the overarching principles and guidelines that govern the voting of Norges Bank Investment Management.

Norges Bank Investment Management is a long-term and global investor. Our mission is to safeguard and build financial wealth for future generations. When we make voting decisions, we seek to further the long-term economic performance of our investments and reduce financial risks associated with the governance of companies and their environmental and social practices.

These guidelines reflect the Management Mandate for the Government Pension Fund Global and Norges Bank’s Executive Board Principles for Responsible Investment Management. Responsible management of the fund is based on internationally recognised standards, such as the G20/OECD Principles of Corporate Governance, UN Global Compact, UN Guiding Principles on Business and Human Rights, and the OECD Guidelines for Multinational Enterprises. We have laid out our views on certain corporate governance issues in position papers and our expectations of companies on sustainability in expectation documents.

We welcome comments and feedback on our voting and ownership. Please contact us at: ownership@nbim.no
Voting principles
As a minority shareholder, we are one of many contributors of equity capital to a company. Most decision-making authority rests with the board of the company. The board should set the company’s strategy, oversee management performance and be accountable to shareholders for its decisions.

Shareholders have the right to choose who will sit on the board and act in their best interest. Shareholders also have the right to approve fundamental changes to the company, such as amendments to governing documents, issuance of shares, and mergers and acquisitions.

Our starting point when deciding how to vote is to support the board. We participate in electing the board and entrust it with running the company.

When we consider that the board is not able to operate effectively or that our rights as a shareholder are not adequately protected, we would withhold our support.

Voting decisions
We seek to be predictable and consistent when we vote at shareholder meetings.

Predictability means that companies can understand why we vote the way we do. Our voting guidelines are publicly available at www.nbim.no. Being open about how we have voted contributes to predictability. Our voting decisions are made public on our website. In cases where we vote against the board’s recommendation, we provide an explanation.

Consistency means that our voting decisions can be explained on the basis of our principles. When we apply our principles, we evaluate company developments and take into account best practices in the local market. We recognise that local market regulation and best practices are under continuous development. The nature of some proposals requires that we consider them individually. In such cases, we have to use judgement when applying our principles. Consistency does not mean that we will vote in the same way each year, or at all companies and on all issues.
The voting principles of Norges Bank Investment Management

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In the following guidelines, we describe the principles that guide our voting and explain which board proposals we would not support and which shareholder proposals we would support.
Effective boards

An effective board is the keystone of a well-governed company. The board should exercise independent judgment, without conflicts of interest. The board should fulfil its duties effectively and have an appropriate balance of competences and backgrounds. Board members should be accountable to shareholders for the outcomes of their decisions.
1. Independence of the board

The board should guide company strategy and monitor management performance without conflicts of interest.

A majority of shareholder-elected board members in a non-controlled company should be independent of management, dominant shareholders and related third parties.

In a majority-controlled company, at least a third of board members should be independent.

1. At a large- or mid-cap company in developed markets, we will not support the election of any non-executive, non-independent director if the board does not have at least 50 percent independent members.

2. At a large- or mid-cap, majority-controlled company in developed markets, we will not support the election of any non-executive, non-independent director if the board does not have at least one third independent members.

3. At a company in emerging markets or at a small-cap company in developed markets, we will not support the election of the chair of the nomination committee if the board does not have at least two independent members.

4. We will support the election of minority-nominated candidates in markets with cumulative voting.
2. Independence of main committees
Board decisions that are particularly vulnerable to conflicts of interest should have additional safeguards.

Management should not serve on the audit or remuneration committees. The audit committee should have a majority of independent, shareholder-elected members.

1. We will not support the election of an executive director who is a member of the remuneration committee.

2. We will not support the election of an executive director who is a member of the audit committee.

3. We will not support the election of any non-independent director if the audit committee does not have at least 50 percent independent members.

3. Separation of chairperson and CEO
The board should exercise objective judgement on corporate affairs and be able to make decisions independently of management.

The roles of chairperson and CEO should not be held by the same individual. Where a company founder combines both roles, we may support this for a limited period, provided the board has put in place measures to mitigate any conflicts of interest.

1. We will not support the election of a chairperson who is also the CEO of the company.

2. We will not support an authorisation for the chairperson to serve as CEO.

3. We will support a proposal to separate the roles of chairperson and CEO.
2 | Board composition

The board should fulfil its duties effectively and have an appropriate balance of competences and backgrounds.

1. **Time commitment**
   Board members should devote sufficient time to fulfil their responsibilities effectively. The chairperson is responsible for leading all aspects of the board’s work and should devote a significant amount of time to fulfil his or her responsibilities effectively.

   Board members should contribute to effective discussions and decision-making by attending all meetings.

   1. At a company in developed markets, we will not support the election of a director who sits on more than five boards, holds more than two board chairs, or otherwise has too many board or management roles to fulfil effectively his or her responsibilities at the company.

   2. We will not support the election of a director who has attended fewer than 75 percent of board meetings over the last two years.
2. Industry expertise
The board should have a thorough understanding of the industry in which the company operates. The board should have sufficient industry expertise to monitor management’s implementation of company strategy.

Shareholders should be able to understand which independent directors bring relevant industry expertise to the board.

1. At a large- or mid-cap company in developed markets, we will not support the re-election of the chair of the nomination committee if there is not at least one non-executive director who has worked in the industry.

3. Diversity
Diversity contributes to the overall effectiveness of the board and is a sign of an effective nomination process.

The board should ensure that it can bring a broad range of perspectives and approaches to its decision-making process.

The board should have an appropriate balance of competences and backgrounds.

1. At a large- or mid-cap company in developed markets, we will not support the re-election of the chair of the nomination committee if the board does not include members of both genders.
Board members should be accountable to shareholders for the outcomes of their decisions.

1. **Board nomination and election**

The company should have a robust nomination and election process to ensure an effective board that is accountable to shareholders.

Shareholders should be able to participate in frequent elections of all board members, preferably on an annual basis.

The company should establish reasonable procedures for shareholders to include proposals in the meeting material distributed by the company, including proposing board candidates.

1. We will not support a proposal to classify (stagger) the board.

2. We will support a proposal to declassify the board.

3. We will not support the election of a director with an election term longer than local-market best practice.

4. We will support a proposal to shorten the election term of a director, with our preference being one year.

5. We will support a proposal to introduce majority requirements in director elections.

6. We will not support the election of a director whose name has not been disclosed in the proxy information.

7. We will support a proposal to eliminate cumulative voting only if the company allows for shareholder input on election of directors.

8. We will support a proposal to introduce proxy access with holding requirements of up to three years and up to three percent ownership.
2. Board decisions and conduct
Shareholders should have the right to seek changes to the board when it does not act in their best interest.

We will consider whether the board has failed to act on material requests from shareholders, sought to circumvent a shareholder proposal or implemented governance changes limiting shareholders’ rights without their approval.

When voting on a proposal to discharge the board of responsibilities, we will consider whether any information raises reasonable doubt about the board’s actions.

We will also take into consideration unsatisfactory financial and strategic performance, mismanaged risk-taking, unacceptable treatment of stakeholders or undesired environmental or social outcomes from company operations.

1. We will not support the re-election of members of the governance or nomination committee, or other directors, if the company has failed to act on material requests from shareholders where such requests received majority support the previous year.

2. We will not support the re-election of members of the remuneration committee, or other board members, if the board received low shareholder support for its most recent pay-related proposal and we consider that the board has failed to address our concern.

3. We will not support the re-election of members of the nomination or governance committee, or other board members, if the board has amended the company’s governing documents without shareholder approval.

4. We will not support the re-election of a director, or the entire board, if the company has experienced material failures of governance, risk oversight or disclosure, or breaches of fiduciary responsibilities.

5. We will not support the election of a director whose service on other boards has been associated with misconduct.

6. We will not support a proposal to discharge a director or the board of liability for their activities if there is significant concern over the board’s actions in previous years, including misstatements, material goodwill write-offs, or material legal actions against the board.

7. We will not support the re-election of any member of the audit committee, or other board members, if the company’s financial statements received an adverse opinion from its auditor or the auditor flagged material weaknesses, and we consider that the board has failed adequately to address our concern.
The board should provide transparency on total remuneration to avoid unacceptable outcomes. Photo: Shutterstock
3. CEO remuneration
The board is responsible for attracting the right CEO and setting appropriate remuneration.

A substantial proportion of annual remuneration should be provided as shares that are locked in for five to ten years, regardless of resignation or retirement.

The board should provide transparency on total remuneration to avoid unacceptable outcomes.

The board should ensure that all benefits have a clear business rationale. Pensionable income should constitute a minor part of total remuneration.

1. We will not support a remuneration policy or report where the vesting or holding period fails to meet local-market best practice.

2. We will not support a remuneration policy or report where the accelerated vesting arrangement fails to meet local-market best practice.

3. We will not support a remuneration policy or report where we have significant concerns over the structure of the remuneration.

4. We will not support a remuneration policy or report where there is clear misalignment between remuneration and long-term value creation.

5. We will not support a remuneration policy or report if the board received low shareholder support for its most recent pay-related proposal and we consider that the board has failed adequately to address our concern.

6. We will not support a remuneration policy or report where we have significant concerns over one-off payments, including golden hellos, golden parachutes and severance payments.

7. We will not support a remuneration policy or report where the pension arrangements are considered excessive in the local market.
The protection of shareholder rights is an essential requirement for minority shareholders in a listed company. Shareholders should have the right to obtain full, accurate and timely information on the company and to approve fundamental changes to the company. This includes the right to approve changes in capital structure affecting shareholders’ cash flow or voting rights. We expect all shareholders to be treated equitably.
4 Shareholder approval

Shareholders should have the right to approve fundamental changes to the company.

1. Voting rights
All shareholders should have the right to vote on fundamental corporate decisions, and voting rights should be proportionate to cash flow rights. One share should give one vote.

Any unequal voting rights should be time-limited and aligned with cash flow rights over time.

1. We will not support the creation of new or additional classes of common stock with unequal voting rights.
2. We will support the abolition of a class of common stock with unequal voting rights on equitable terms.
3. We will not support the introduction of voting caps.
2. Shareholder meetings
Shareholders should in certain circumstances have the opportunity to raise issues of material importance without having to wait for management to schedule a meeting.

All proposals subject to shareholder approval should be presented as individual items, and the vote tally should be published.

1. We will support the right of shareholders to request a general meeting to be called, with a minimum ownership threshold of between 10 and 25 percent.

2. We will support the right of shareholders representing 50 percent of outstanding shares to act by written consent, i.e. act without calling a formal meeting of shareholders.

3. We will support a proposal to de-bundle all agenda items.

4. We will not support a bundled agenda item unless all included items are acceptable.

3. Governing documents
The right to vote on fundamental changes affecting the company is a basic right of shareholders. This includes the right to approve changes to the company’s governing documents.

1. We will not support changes to a company’s governing documents if there is a lack of disclosure.

2. We will not support changes to a company’s governing documents that are not in the best interest of shareholders.

3. We will not support changes to a company’s governing documents that are aimed at circumventing a corresponding shareholder proposal.
5 | Company reporting

Shareholders should receive full, accurate and timely information regarding the company.

1. Auditor
The external auditor should act in an independent manner. We will consider the auditor’s independence and any concerns about the accounts or audit procedures.

Excessive non-audit-related fees represent a potential conflict of interest and should be avoided.

1. We will not support the appointment of an auditor if the fees paid to the auditor for non-audit services exceed 50 percent of the total fees paid in two consecutive years.

2. We will not support the appointment of an auditor whose name is not disclosed.

3. We will not support the appointment of an auditor if the previous auditor was replaced without explanation.

4. We will not support the appointment of an auditor, statutory auditor, or audit committee member if there are serious concerns about the external auditor’s ability to identify accounting irregularities.
2. Financial statements
The board should use the annual report to present a fair, sensible and clear assessment of the company. The report should be reflective of the prior year, and include material risk factors.

We will consider whether any information available raises reasonable doubt about the financial statements. This includes misstatements, material goodwill write-offs, or material legal actions against the board.

1. We will not support the approval of financial statements if there is insufficient disclosure, or if material weaknesses are flagged by the auditor.

2. We will not support an agenda item if the information disclosed is insufficient to make an informed decision, e.g. the agenda item “other business”.

3. Sustainability
The board should account for material sustainability risks facing the company, and the broader environmental and social consequences of its operations and products.

Sustainability disclosures should be aligned with applicable global reporting standards and frameworks to support investors in their analysis of risks and opportunities.

Where a company’s disclosure does not meet our needs as a financial investor, we will consider supporting a well-founded shareholder proposal calling for reasonable disclosure.

We will not support a shareholder proposal that appears to impose a strategy or prescribe detailed methods, unrealistic timeframes or targets for implementation.

1. We will support a proposal that requests reasonable disclosure of the company’s governance, strategy, risk exposures and performance data related to material sustainability risks.

2. We will support a proposal that requests the board to develop and implement a policy or framework where its management of a material sustainability risk appears inadequate.
Capital management

Capital management should create long-term value and fairly benefit all shareholders.

1. **Share issuance**
   Existing shareholders should have the right to approve share issuances in order to prevent the dilution of ownership without their prior consent.

   Existing shareholders should have the right to participate pro rata to maintain their voting share and benefit from any discount offered.

   The approval for a general authority should be reasonably close in time to the intended capital allocation to allow for an informed voting decision.

   1. We will not support a general authority to issue shares with pre-emptive rights if the size of the issuance is considered excessive in relation to currently issued capital.

   2. In developed markets, we will not support a general authority to issue shares without pre-emptive rights above 20 percent of currently issued capital.

   3. In emerging markets, we will not support a general authority to issue shares without pre-emptive rights above 30 percent of currently issued capital.

   4. We will not support a share issuance that does not create long-term value for shareholders or does not treat all shareholders fairly.
2. Mergers, acquisitions and other corporate transactions
Mergers, acquisitions and other corporate transactions should maximise shareholder value.

When evaluating corporate transactions, we will also consider whether there is sufficient transparency to make a fully informed decision, whether all shareholders are treated equitably, and whether there are conflicts of interest.

1. We will not support mergers, acquisitions and other corporate transactions where there is insufficient transparency.

2. We will not support mergers, acquisitions and other corporate transactions that do not treat all shareholders equitably, or where there are conflicts of interest that could negatively affect shareholders.

3. We will not support mergers, acquisitions and other corporate transactions that do not create long-term value for shareholders.

Anti-takeover measures are generally not in the interest of shareholders, and the introduction of such measures should, at a minimum, be subject to shareholder approval. We define anti-takeover measures to include any mechanism likely to deter or frustrate takeovers.

4. We will support a proposal that requires shareholder approval to adopt or amend anti-takeover measures.

5. We will not support the introduction or renewal of anti-takeover measures, such as shareholder rights plans (poison pills), excessive capital authorisations, classified boards, supermajority vote requirements or other control-enhancing mechanisms.

6. We will support a proposal to abolish anti-takeover measures.

3. Related party-transaction
Transactions with related parties should be carried out on market terms and be clearly beneficial to all shareholders.

The board should disclose its policies for handling related-party transactions.

For each material transaction, the board should disclose the transaction date, the name of each party involved, their affiliation, the business rationale and nature of the transaction, as well as its terms. Where an independent financial advisor is appointed, its opinion, including the assumptions it is based upon, should be disclosed.

1. We will not support a related-party transaction where the disclosure is insufficient to assess the proposed transaction and its impact on minority shareholders.

2. We will not support a related-party transaction if the transaction is not clearly beneficial to all shareholders.